



UNCONVENTIONAL
BUSINESS NETWORK

Fall Report 2025

Together, We're Bearing Fruit in the Marketplace for Christ

As autumn paints the world with rich colors and the harvest season begins, we are reminded of God's faithfulness and the fruit that comes from seeds faithfully sown. At Unconventional Business Network, we see the same truth unfolding in the marketplace – and it's happening because of you.

Your prayers, your generosity, and your steadfast partnership have been the fertile ground where transformation takes root. Every changed life, every testimony of bold faith, every leader choosing to live out Christ at work – it all points back to the seeds you've helped plant and nurture.

At UBN, our mission is unwavering: to glorify God by helping business leaders learn, model, and teach Biblical principles in the workplace. Our vision continues to expand: one million leaders around the globe, united in living out their faith through business.

Because of your partnership, this fall we are celebrating:



Thousands of leaders continuing to step into their calling with courage and clarity.



New communities forming in cities where believers once felt isolated in their faith at work.



New communities forming in cities where believers once felt isolated in their faith at work.



This year, that fruit is tangible. More than **186,000** business leaders were newly equipped through UBN's resources, raising our lifetime total to over **705,000** leaders reached. Our memberships grew **23%**, and more than **486,000** people now subscribe to UBN devotionals on the YouVersion Bible app – with our first Spanish reading plan launching this fall.

We also decreased our cost to equip one leader from \$7.13 to just \$4.60, multiplying the impact of every gift you give.

Behind every number is a real person, like Matt, who shared:

"I thought faith had no place in the corporate world. UBN showed me that my role is not just a job — it's a ministry. I now see every meeting as a chance to serve Christ."

Or Elizabeth, an entrepreneur who recently told us:

"Through UBN, I've learned to trust God with my business decisions. It's not about success in the world's eyes, but about being faithful in His Kingdom."

unconventionalbusiness.org/donate

These are the stories your partnership makes possible. And they are happening not only across the U.S., but also in forums launched in Uganda, Canada, and Mexico. This year, we added a new Women's Forum and translated an entire year's curriculum into Spanish, making it possible for even more leaders to walk boldly in their faith at work.



Launching new forums to connect leaders more deeply.

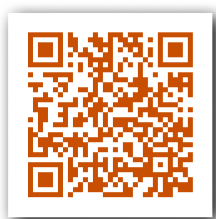


Expanding digital content, including video and Spanish resources.



Hosting year-end gatherings that will inspire and mobilize more leaders for Kingdom impact.

But as we move toward year-end, we need your help to finish strong. Your special gift today will ensure more leaders are equipped to bring the light of Christ into the business world.



Support UBN by sending your gift today:

Finally, we'd love to hear from you – your stories, your prayer requests, your vision. Together, we are a family, and every voice matters.

From all of us at UBN, thank you for standing with us. This fall, may we continue to reap a harvest of changed lives for Christ – fruit that will last for generations.

Gratefully standing with you,

Founder & CEO
Unconventional Business Network

Director of Development
Unconventional Business Network



Fall Report
2025