UNCONVENTIONAL BUSINESS NETWORK

DSM City CONNECT

Join us for a truly unique gathering at the City Connect Luncheon, an opportunity for faith-driven business leaders to come together over a meal, share insights, and inspire one another.

Faith-Driven Networking

Engage in guided conversations with other business owners who share your commitment to purpose-driven work.

Inspiring Keynotes

Hear from faith-centered business leaders and thought leaders who offer wisdom on navigating the intersection of faith and professional growth.

Takeaway Resources:

Leave with ideas and tools to integrate faith principles into your business approach and strengthen your network of like-minded peers.

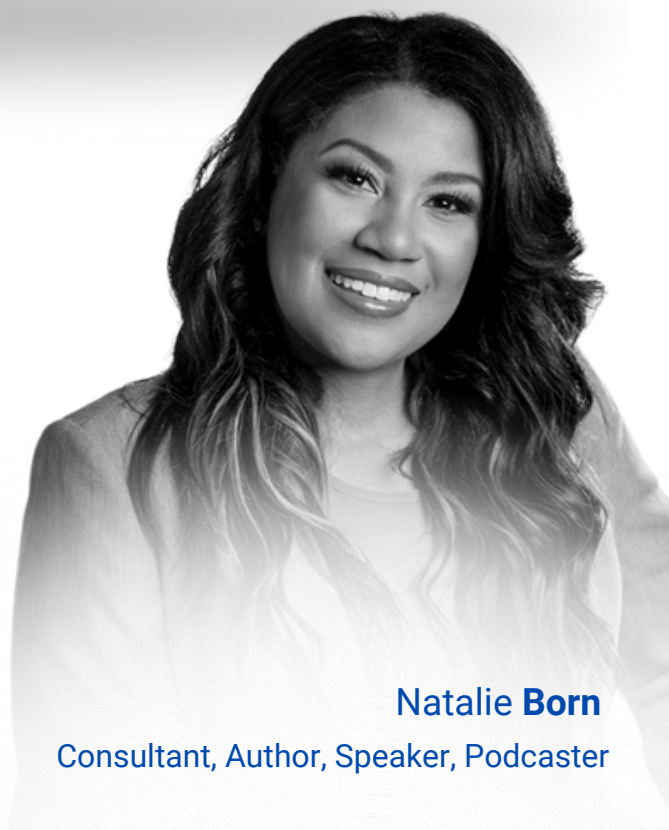
Consultant, Author, Speaker, Podcaster

The Natalie Born Story

Natalie Born is a Principal Consultant with Arch + Tower, a keynote speaker, and the host of a top 25 innovation podcast called Innovation Meets Leadership that is listened to in over 80 countries. She also hosts a podcast called Thrive Today for women in leadership. This year she authored her first book, "Set It On Fire: The Art of Innovation".

Natalie has collaborated on two approved US patents and has over 20 years of experience leading product development, strategy, and innovation teams working globally in over 18 countries.

Natalie has worked with organizations such as CareerBuilder, First Data, IHG, and ADP, leading major initiatives in over 18 countries. Prior to Consulting, Natalie held roles as VP of Innovation and Senior Vice President of Business Development.



Natalie **Born**

Consultant, Author, Speaker, Podcaster

Click Here to Register Your included Attendees

June 12, 2025

Networking: 11:00 am - 11:30 am
Event: 11:30 am - 1:00 pm

Hilton Garden Inn
West Des Moines
205 S 64th St,
West Des Moines, IA 50266