

# Taking Counter Cultural Stands

## Discussion Questions

1. What stood out the most to you in this video?

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2. The approach the Kendrick brothers take to producing their films is not asking what the world wants to hear and adding Jesus to it, but rather starting with prayer and seeing what God wants them to produce first. How is this approach counter-cultural, and how is this approach similar or different to how you do business?

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3. Jeremiah 29:13 says, *“If you seek me, you will find me if you seek me with your whole heart”*. Can anyone share an example in business, where you have had to fall on your face like Alex did and seek God with your whole heart?

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4. Hebrews 11:6 says, *“Without faith, it is impossible to please God”*. Modern business culture emphasizes self-reliance, strategic planning, and data-driven decision-making. Seeking God first is not only counter-cultural, but it contradicts the modern-day mindset of doing business. How can Christian Business Leaders do business unconventionally and please God first before trying to take matters into their own hands? Give some examples.

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5. Peter 3:15 says, *“But in your hearts, set apart Christ as Lord. Always be ready to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect”*. As Christian business leaders, how do we do this well so we can continue honoring God in all we do without compromising our witness and still be successful in business?

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## Application

6. Alex says that your greatest asset is THE FAVOR OF GOD. Take a moment to dedicate what you do to the Lord. Share with the group what you are willing to do differently as you strive to take counter-cultural stands for Christ in what you do. Not to make this more uncomfortable than it already is, but if you put nothing down, you will probably do nothing differently.

## Going Deeper

*This section is an extension of the above material and is designed for a deeper study/ devotion on your own. Read the scripture below and take time to journal and put this content into practice to help shape your culture at work.*

7. In what ways can prioritizing God's principles over profits contradict the mindsets of some of your employees, vendors, and customers? Read Matthew 6:24 or Mark 8:36 for inspiration.

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8. How can seeking God first in business foster a culture of humility and servant leadership to those you work with as well as your community?

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9. How does aligning business decisions with God's values distinguish Christian business leaders in a marketplace driven by self-interest and competition? Read Colossians 3:17, and write down the ways you will be set apart and circle what you are willing to begin working on in your own life.

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