

**2024**

**ANNUAL SPONSORSHIP  
P A C K A G E S**

*Empower and Elevate the Faith at Work  
Movement with Your Brand*



# Unconventional Business Network

## *Annual Sponsorship Packages*

### ***Why Sponsor?***

- Reach influential, professional men and women nationally and globally (*Events live stream worldwide*)
- Engage in a niche market of Christians in the workforce integrating faith at work
- Hundreds of Christian business owners, leaders and professionals in attendance at events
- Increase brand visibility, awareness and exposure before, during and after events
- Form strategic alliances, gain new potential clients and connect with other business leaders
- Fiscally support a Christian nonprofit, spreading the Word of God and receive tax write-off
- The ultimate mission field to spread the Word of God and move people closer to Christ is the workplace

### ***Who Attends UBN Events?***

Business Owners, C-Suite Executives, EVPs, Vice Presidents, Directors, Senior Managers, Managers, Associates, Specialists and more.

### ***What Industries are in Attendance?***

Financial, Government, Non-Profit, Healthcare, I.T., Retail, Commercial, Insurance, Telecoms, Transportation, Software Providers, Manufacturers, Energy & Utilities and more.

### ***About Unconventional Business Network***

Unconventional Business Network is a 501 (c) (3), membership organization equipping male and female Christian business owners, leaders and professionals globally to integrate their faith at work. Founded in 2001, Unconventional Business Network has impacted 400,000+ professionals and is changing lives and transforming workplaces daily.

Headquartered in the Kansas City metro area, Unconventional Business Network offers industry events, monthly membership meetings, expert resources and more to support the faith at work movement.

**Bronze:** \$3,500 | 3 Events Total: 2 City Connects, 1 Summit

## City Connect Events

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10 Person Table Per Event (\$550 Value)

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Tabletop Signage with Logo

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Logo on Screen via Digital Loop

---

Sponsorship Level and Logo on UBN Website

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Logo on Event Program

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## Membership

3 UBN Professional Memberships\* (\$900 Value)

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## UBN Annual Summit Conference

Brand Visibility - Bronze Sponsor

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8 Person Table at Event (\$1,600 Value)

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Tabletop Signage with Logo

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Logo in Digital Program

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Sponsorship Level and Logo on Summit Website

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\*Member Directory, Monthly Meetings, Networking, Etc. Details: [unconventionalbusiness.org](https://unconventionalbusiness.org)

**Silver:** \$4,800 | 3 Events Total: 2 City Connects, 1 Summit

## City Connect Events

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10 Person Table Per Event (\$550 Value)

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Tabletop Signage with Logo

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Logo on Screen via Digital Loop

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Sponsorship Level, Logo

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Verbal Recognition at Events

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Logo on Event Program

## Membership

5 UBN Professional Memberships\* (\$1,500 Value)

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## Digital Media

Logo in Event Promotion Emails

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## Social Media

One Mention or Tag on UBN's Social Media\*\*

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\*Member Directory, Monthly Meetings, Networking, Etc. Details: [unconventionalbusiness.org](http://unconventionalbusiness.org)

\*\*Platforms: LI, FB, IG

**Silver:** \$4,800 | 3 Events Total: 2 City Connects, 1 Summit

## UBN Annual Summit Conference

8 Person Table at Event (\$1,600 Value)

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Tabletop Signage with Logo

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Logo on Screen via Digital Loop: Pre-event

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Logo on Screen via Digital Loop: During Meal

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Logo in Digital Program

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Quarter Page Ad in Digital Program

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Logo on Program Card

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Conference Bag Insert (1 Piece)

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One-time pre- and post-event recognition on UBN's social media\*\*\*

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Sponsorship Level and Logo on Summit Website

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\*\*\*Platforms: LI, FB, IG

**Gold:** \$7,500 | 3 Events Total: 2 City Connects, 1 Summit

## City Connect Events

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10 Person Table Per Event (\$550 Value)

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Tabletop Signage with Logo

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Logo on Screen via Digital Loop

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Sponsorship Level and Logo, Link on UBN Website

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Verbal Recognition at Events

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Logo on Event Program

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Priority Seating

## Membership

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7 UBN Professional Memberships\* (\$2,100 Value)

## Digital Media

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Logo in UBN's Network News\*\*

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Logo in Event Promotion Emails

## Social Media

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One One-Minute Video Reel on UBN's Social Media with Link to Your Site\*\*\*

\*Member Directory, Monthly Meetings, Networking, Etc. Details: [unconventionalbusiness.org](http://unconventionalbusiness.org)

\*\*Monthly Email Blast with 10,000+ Subscribers

\*\*\*Platforms: LI, FB, IG; Video Reels: Informal Videos Recorded via Mobile Phone

**Gold:** \$7,500 | 3 Events Total: 2 City Connects, 1 Summit

## UBN Annual Summit Conference

8 Person Table at Event (\$1,600 Value)

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Priority Seating

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Tabletop Signage with Logo

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Company Signage in Event Entrance

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Logo on Screen via Digital Loop: Pre-event

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Logo on Screen via Digital Loop: During Meal

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Logo in Digital Program

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Half Page Ad in Digital Program with Link

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Logo on Program Card

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Conference Bag Insert (1 Piece)

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Logo in Summit Promotion Emails

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One-time pre- and post-event recognition on UBN's social media\*\*\*

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Sponsorship Level with Logo and Link on Summit Website

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\*\*\*Platforms: LI, FB, IG; Video Reels: Informal Videos Recorded via Mobile Phone

**Platinum:** \$12,500 | 3 Events Total: 2 City Connects, 1 Summit

## City Connect Events

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Two 10 Person Tables Per Event (\$1,100 Value)

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Tabletop Signage with Logo

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Logo on Screen via Digital Loop

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Sponsorship Level with Logo, Link, Description on UBN Website

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Verbal Recognition at Events

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Logo on Event Program

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Priority Seating

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Company Signage on or Next to Stage

## Membership

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10 UBN Professional Memberships\* (\$3,000 Value)

## Digital Media

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Logo in UBN's Network News\*\*

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Logo in Event Promotion Emails

## Social Media

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Two One-Minute Video Reels on UBN's Social Media with Link to Your Site\*\*\*

\*Member Directory, Monthly Meetings, Networking, Etc. Details: [unconventionalbusiness.org](http://unconventionalbusiness.org)

\*\*Monthly Email Blast with 10,000+ Subscribers

\*\*\*Platforms: LI, FB, IG; Video Reels: Informal Videos Recorded via Mobile Phone



**Platinum:** \$12,500 | 3 Events Total: 2 City Connects, 1 Summit

## UBN Annual Summit Conference

Two 8 Person Tables at Event (\$3,200 Value)

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Priority Seating

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Tabletop Signage with Logo

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Company Signage on or Next to Stage

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Company Signage in Event Entrance

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Logo on Screen via Digital Loop: Pre-event

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Logo on Screen via Digital Loop: During Meal

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Logo in Digital Program

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Full Page Ad in Digital Program with Link

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Logo on Program Card

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Conference Bag Insert (1 Piece)

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2 Tickets to Champions Dinner Night Before Conference: April 25

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Logo in Summit Promotion Emails

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One-time pre- and post-event recognition on UBN's social media\*\*\*

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Sponsorship Level with Logo and Link on Summit Website

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3 Minute Stage Interview or Company Provided Video Featured During Event

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\*\*\*Platforms: LI, FB, IG Video Reels: Informal Videos Recorded via Mobile Phone

# ANNUAL SPONSORSHIP P A C K A G E S

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## **Questions?**

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## **Ready to Sponsor?**

Scan the QR Code to get started. We thank you for sponsoring.



or [Click Here](#)