

2024

ANNUAL SPONSORSHIP P A C K A G E S

*Empower and Elevate the Faith at Work
Movement with Your Brand*



Unconventional Business Network

Annual Sponsorship Packages

Why Sponsor?

- Reach influential, professional men and women nationally and globally (*Events live stream worldwide*)
- Engage in a niche market of Christians in the workforce integrating faith at work
- Hundreds of Christian business owners, leaders and professionals in attendance at events
- Increase brand visibility, awareness and exposure before, during and after events
- Form strategic alliances, gain new potential clients and connect with other business leaders
- Fiscally support a Christian nonprofit, spreading the Word of God and receive tax write-off
- The ultimate mission field to spread the Word of God and move people closer to Christ is the workplace

Who Attends UBN Events?

Business Owners, C-Suite Executives, EVPs, Vice Presidents, Directors, Senior Managers, Managers, Associates, Specialists and more.

What Industries are in Attendance?

Financial, Government, Non-Profit, Healthcare, I.T., Retail, Commercial, Insurance, Telecoms, Transportation, Software Providers, Manufacturers, Energy & Utilities and more.

About Unconventional Business Network

Unconventional Business Network is a 501 (c) (3), membership organization equipping male and female Christian business owners, leaders and professionals globally to integrate their faith at work. Founded in 2001, Unconventional Business Network has impacted 400,000+ professionals and is changing lives and transforming workplaces daily.

Headquartered in the Kansas City metro area, Unconventional Business Network offers industry events, monthly membership meetings, expert resources and more to support the faith at work movement.

Unconventional Business Network

Annual Sponsorship Packages

Bronze: \$3,200

City Connect Events

Brand Visibility at 3 Events

10 Person Table Per Event (\$550 Value)

Tabletop Signage with Logo

Logo on Screen via Digital Loop

Sponsorship Level and Logo on UBN Website

Logo on Event Program

UBN Annual Summit Conference

2 Tickets (\$398 Value)

Membership

3 UBN Professional Memberships* (\$900 Value)

*Member Directory, Monthly Meetings, Networking, Etc. Details: unconventionalbusiness.org

Silver: \$4,600

City Connect Events

Brand Visibility at 3 Events

10 Person Table Per Event (\$550 Value)

Tabletop Signage with Logo

Logo on Screen via Digital Loop

Sponsorship Level and Logo on UBN Website

Verbal Recognition at Events

Logo on Event Program

UBN Annual Summit Conference

4 Tickets (\$796 Value)

Membership

5 UBN Professional Memberships* (\$1,500 Value)

Digital Media

Logo in Event Promotion Emails

Social Media

One Mention or Tag on UBN's Social Media with Link to Your Site***

*Member Directory, Monthly Meetings, Networking, Etc. Details: unconventionalbusiness.org

**Platforms: LI, FB, IG

Gold: \$7,000

City Connect Events

Brand Visibility at 3 Events

10 Person Table Per Event (\$550 Value)

Tabletop Signage with Logo

Logo on Screen via Digital Loop

Sponsorship Level and Logo on UBN Website

Verbal Recognition at Events

Logo on Event Program

Priority Seating

UBN Annual Summit Conference

6 Tickets (\$1,194 Value)

Membership

7 UBN Professional Memberships* (\$2,100 Value)

Digital Media

Logo in UBN's Network News**

Logo in Event Promotion Emails

Social Media

One One-Minute Video Reel on UBN's Social Media with Link to Your Site***

*Member Directory, Monthly Meetings, Networking, Etc. Details: unconventionalbusiness.org

**Monthly Email Blast with 10,000+ Subscribers

***Platforms: LI, FB, IG; Video Reels: Informal Videos Recorded via Mobile Phone

Platinum: \$12,000

City Connect Events

Brand Visibility at 3 Events

Two 10 Person Tables Per Event (\$1,100 Value)

Tabletop Signage with Logo

Logo on Screen via Digital Loop

Sponsorship Level and Logo on UBN Website

Verbal Recognition at Events

Logo on Event Program

Priority Seating

Company Signage on or Next to Stage

UBN Annual Summit Conference

8 Tickets with 8 Tickets (\$1,600 Value)

Membership

10 UBN Professional Memberships* (\$3,000 Value)

Digital Media

Logo in UBN's Network News**

Logo in Event Promotion Emails

Social Media

Two One-Minute Video Reels on UBN's Social Media with Link to Your Site***

*Member Directory, Monthly Meetings, Networking, Etc. Details: unconventionalbusiness.org

**Monthly Email Blast with 10,000+ Subscribers

***Platforms: LI, FB, IG; Video Reels: Informal Videos Recorded via Mobile Phone

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Questions?

Contact: Jessica Norman
Director of Events and Administration
jessica@unconventionalbusiness.org
913.660.2381
Unconventionalbusiness.org

Ready to Sponsor?

Scan the QR Code to get started. We thank you for sponsoring.



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