



# UNCONVENTIONAL BUSINESS NETWORK

F O R U M S

## INTRODUCING FORUMS

Unconventional Business Network is delighted to introduce **Forums**. These business leader groups are designed for businessmen and women, regardless of their role. Meeting monthly, typically during an extended breakfast or lunch period, members develop meaningful relationships during the informal networking time and take part in exclusive faith + work video training. A guided group discussion and closing prayer time close out each session. To round out the Forum experience, look for additional member benefits coming soon. You don't want to miss this opportunity to grow with others on this Faith + Work journey!

## TYPICAL FORUM QUESTIONS

- **Who joins Forum groups?** Christian businesspeople from all ethnicities, age groups and industries—especially those representing small businesses with 100 or fewer employees. They can be small business owners, managers, team leaders or employees—business professionals who want to grow in integrating their faith in their workplaces.
- **When are Forum groups starting?** Groups are forming now with April, May and June start dates.
- **Will the groups meet virtually or in-person? at night, over lunch, or early morning?** Any of these scenarios are possible. It depends upon the group, its leadership and current COVID guidelines.
- **Where will future in-person groups meet?** Forum groups can meet anywhere there are audio-visual capabilities, room for 10 to 30 attendees and vetted leadership. (See "Interested in Leading a UB Forum group?" that follows.)
- **How much does it cost to join a Forum group?** Members joining a Forum group in 2021 will have "Founder" status and pay \$29.95 a month, or an annual discounted fee of \$300. As they become available, Founding Members will have access to newly launching member benefits like our network directory, online faith + work library and virtual networking/workshop platform—just to name a few.
- **How do I know if a Forum is right for me?** Forum groups are ideal for businesspeople who want encouragement, inspiration, wisdom and accountability. Ideally, you will get to know your fellow Forum members well. Think of a small group at your church: doing life together, only with a focus on business and an eye towards what God's Word says about marketplace leadership. Forum members are serious about their faith + work journey and want to change lives and impact their workplaces and communities for Christ.
- **Is there homework or advanced preparation?** No. There is the 20-minute video presentation and a leader led discussion. However, there is an "optional" going deeper section that members can complete on their own.

## FORUMS

*For business leaders,  
regardless of role*

- ♦ **Virtual or in-person** 1 to 1 ½ hour monthly sessions
- ♦ Member introductions/**networking**
- ♦ **Exclusive 20-minute training video**
- ♦ Facilitated **discussion** designed to unpack **practical business applications** and **Scripture references**
- ♦ Closing **prayer** covering workplace challenges, praises and more.

## ABOUT THE CURRICULUM



**Rick Boxx**

UBW Forums are based on a **12-part video series by Unconventional Business author Rick Boxx**. Here, Rick weaves his **exclusive interviews with other prominent faith + work leaders** into the fabric of each video series—while taking advantage of his extensive business experience, Bible knowledge and faith + work business coaching of more than 25 years.

In the inaugural series, Unconventional LEADING, Rick provides a foundational understanding of **why our work matters to God** and sets the stage for exploring **Biblically principled workplace leadership values**.

Using the acronym LEADING, he and his guests unpack: Love God, Excellence, Appreciate Others, Driven by Purpose, Integrity, No Bondage and Generous. It is a series that can speak to every professional Christian businessman or businesswoman.

## Unconventional LEADING Video Series

1. Work that Matters, part 1 | Rick Boxx
2. Work that Matters, part 2 | **Phil Vischer, VeggieTales' Creator**
3. **Loving God at Work, part 1** | Rick Boxx
4. **Loving God at Work, part 2** | **Steve Green of Hobby Lobby**
5. **Excellence in the Workplace, part 1** | Rick Boxx
6. **Excellence in the Workplace, part 2** | **Horst Schulze of the Ritz-Carlton**
7. **Appreciating Others at Work, part 1** | Rick Boxx
8. **Appreciating Others at Work, part 2** | **Tad Edwards of Benjamin F. Edwards & Co.**
9. **Driven by Purpose** | Rick Boxx, with insights from **Tracy Bouwens of Scooter's Coffee**
10. **Integrity in the Workplace** | Rick Boxx, with insights from **Rod Handley of Character That Counts**
11. **No Bondage in Life, at Work** | Rick Boxx, with insights from **Jeff Bramstedt of Skydive San Diego**
12. **Generosity at Work** | Rick Boxx, with insights from **Mary Andringa of Vermeer Corporation**

Before your first Forum meeting, members are encouraged to take the free, ten-minute **LEADING Assessment** on our website designed to affirm faith + work values already have in place, while revealing areas to implement or improve. It will provide a solid base from which to begin the Forum experience.

## STARTING YOUR OWN GROUP

UB Forum groups can meet anywhere there are audio-visual capabilities and room for 10 to 30 businesspeople: a conference room, church meeting room, or home office/meeting space are viable options. Leaders or Co-leaders should have five years of business leadership experience, a passion for faith + work, and skill with leading small groups. Do you sense a calling to lead a Forum? Contact Mike Willich today:

### **Mike Willich**

UBN's Director of Network Engagement  
Mike@UnconventionalBusiness.org

