



UNCONVENTIONAL BUSINESS NETWORK

E V E N T S

You're invited!

To join us for this special luncheon event as **Tad Edwards** reveals his "Unconventional Business" story.

Thursday, May 23, 2019 | 11:00am - 1:00pm

Overland Park Convention Center | 6100 College Boulevard, Overland Park, KS 66211

Doors open at 11:00am for networking and meet the speaker

Lunch service and program begins at 11:30am

AN
**UNCONVENTIONAL
BUSINESS**
STORY...

Tad Edwards

- CHAIRMAN AND CEO, BENJAMIN F. EDWARDS & CO. -



You won't want to miss hearing from Tad Edwards, a 39-year veteran of the financial services industry, as he reveals his unconventional business story of how, through faith and principled leadership, his company overcame a challenging season in which long-time corporate names in the financial industry were disappearing or being absorbed by banks.

While many viewed the events during this time with fear, Tad saw a competitive opportunity. He recognized in the midst of the turmoil, the industry was losing sight of what mattered most—putting their clients' interests first and building a great culture based on trust, integrity and respect.

Today, Mr. Edwards is the Chairman, Chief Executive Officer and President of Benjamin F. Edwards & Co, which he founded at the height of this financial crisis. Named after his father and reflective of his ideals, Tad continues to oversee what he envisioned—a private, entrepreneurial firm, dedicated to providing informed investment advice, in a high-touch, service-oriented atmosphere.

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