



Integrity

RESOURCE CENTER™

EQUIPPING LEADERS FOR DOING BUSINESS GOD'S WAY

Generous \$100,000 Donation Match!

Dear Integrity Resource Center **Partner!**

As we approach the close of 2017, we are touched by your generosity and sincere desire to forward the faith at work ministry—be it as a sponsor, a participant, a collaborative ministry or prayer warrior. It is because of you that during the past 16 years of ministry we have witnessed the growth of an amazing community of **faithforward** business leaders, numbering only a few hundred in 2002 to many thousands in 2017. We can attest to stories of courageous leaders transforming businesses from a biblical perspective, and in the process, bringing others to Christ and influencing their communities for good!

“... I bought a copy of your book for all my managers and staff in my office and we did biweekly devotions, went through your book ... Men have been saved!”

Manufacturing Company Owner

Beginning in 2018, you won't want to miss a new **online community engagement** where we will shine a spotlight on faith forward businesses, ministry partners and individuals. Their stories of courageous faith, servant leadership, grass root ministries and much more are an amazing testament to what God can do through our vocational calling if we allow Him access. Please take time to visit our website, unconventionalbusiness.org to see and hear these stories of lives changed and businesses transformed. May they serve to inspire and encourages each of us!

As an important aside, we would be thrilled to hear your story! There is a short form on our website and once submitted, it will be considered for publication or video production. We are prayerful that these testimonies will edify the Kingdom and inspire us to be the best **unconventionalbusinesses** we can be!

The remainder of this year-end letter will **highlight our 16 years in ministry and the new initiative that we believe God is calling us to**. We are thrilled to partner with you and look forward to seeing what God has instore! To begin, a word from our founder and CEO, Rick Boxx.

“For me personally, this year marks more than 20 years in the faith at work ministry. As I looked back and spent time in prayer and reflection, I began to see with some clarity what God's been up to—shaping and molding for a time such as this. I'd like to share some of my stories with you to lay the foundation for these new initiatives I believe God is calling us to.”

“Again, without your support and the Lord's direction, none of this would have been possible. May He receive the Glory!”

In Him,

Rick Boxx

Rick Boxx

Hear from Rick personally as he speaks to both the ministry's historical context and his vision for the future at: www.integrityresource.org/product/donate

Integrity Moments

reaches 23,000+ each workday. A special edition is sent to 2 million internationally, presented in 8 different languages.



Alan Robertson Duck Dynasty
Rich McClure The Ferguson Commission
Jim Daly Focus on the Family

IRC has hosted more than 60 events inspiring 15,000+ business leaders in Kansas City, St. Louis, Des Moines, and Tulsa.



More than 3,000 signed covenants to do business from a biblical perspective.

Without your support, this would not be possible!

"Your e-mails are encouraging and challenging and a great reminder of the bigger picture of being a Christian in the work world. I also attended one of your luncheons here in KC when Dayton Moore spoke. It was a wonderful opportunity to fellowship and hear someone talk about their faith in a very public position."

Rick, Business Owner

The paragraphs below highlight **our history in the Faith at Work (FAW) ministry movement**. We encourage you to check out Rick's video where he speaks to both the historical context and his vision for the future.

www.integrityresource.org/product/donate

Preparation & Education (1996 to 2001)

My journey began in the mid-1990's when the Faith at Work (FAW) ministry was just taking hold. At that time, I was surpassing more than a decade in banking when another banking friend and I felt called to launch a for-profit, faith-based consulting company. It was named **Integrity Management** and designed to meet the needs of the small business owner.

This period I call the educational part of our FAW ministry journey. Jumpstarting this education was our soon-to-be connection with Larry Burkett's Crown Ministry. We were amazed when the Dave Ramsey of the time asked if we would partner to answer the unique questions of small business owners. We said yes, not knowing that **during the next 12-month period we would answer more than 600 small business calls**. Initially, I often had to ask callers for time to

refer to the Bible in guiding my answers; **at the close, I was well versed as to what God's book had to say about key business issues.**

Today, several of those same business owners are a vital part of our ministry and the knowledge learned continues to have a presence in our books and in-depth studies.

Business Leader Engagement (2002 to 2017)

It was at the close of the millennial that I began to sense God's calling to begin a nonprofit ministry. Taking what we had learned from the marketplace and developing a ministry platform, God was leading us to reach a larger audience. In 2002, we opened the doors to **Integrity Resource Center**.

This period, I will call engagement in which we connected with **faithforward** business leaders locally and ultimately on an international basis. We did so with our daily devotional, *Integrity Moments*, as well as our quarterly luncheon events, seminars and training materials.

Sixteen years later, with God's grace and favor, we can report *Integrity Moments* reaches an international market, and is broadcast via radio, podcast and email. Our events are now in four different cities, six books have been published, and we are asked to speak and lead seminars both locally and abroad. It is because you have been generous and God has been faithful that we can report this Kingdom impact!

Business Community Expansion (beginning 2018)

As I began to consider the future this past year, I went on an individual retreat and spent several days in the Word and with the Lord. It was during this time that I believe God revealed He is calling Integrity Resource Center to a new initiative, a time, if you will, for **expansion**. The verse I believe He has given us for this season is from Isaiah 43, verses 18-19:

"Do not call to mind the former things, or ponder things of the past. Behold, I will do something new, now it will spring forth; will you not be aware of it? I will even make a roadway in the wilderness, rivers in the desert."

I believe the new thing God is calling us to is for our ministry to **go wider and deeper** in which we are to **create a network of business communities across the United States and abroad**—providing connection points that dig deeper into doing business from a biblical perspective. Our initial strategy to accomplish this is two-fold: (a) connect **faithforward** business leaders on a city bases in a minimum of **25 cities by 2024**, the wider part, and (b) create **a scalable city model with four fundamental connection points**, the deeper part.

The Four Connection Points

1. **Integrity Moments**, our daily workweek devotion, will continue to be broadcast via **radio, podcast** and individual **email**. The subscription is free; but donations are welcome.



"As a busy consultant, I rarely really read things that show up in my inbox. Daily, I stop to read your work. You take a few seconds to focus me on Kingdom Principles. To help me remember who I really work for..."

Elizabeth, Consultant



2. Our quarterly luncheons, **UB Events**, will expand from 4 cities to 7, adding the 3 currently on a waiting list. Sponsorship and individual ticket sales will continue to support this aspect of ministry.

3. Monthly **UB Forums** are a new initiative currently being tested and molded here in Kansas City. Forums open with 30 minutes of networking and then 40 minutes for practical business knowledge and application from a biblical perspective. **Content is published in a video format, along with a group discussion guide, with volunteer leaders vetted through support training.**



Special interest forums, such as **Unconventional Business Women (UB Women)**, already gaining momentum in Kansas City and St. Louis, will be a vital part of this connection point. Membership fees will help to support this new initiative but will also require donation support for material development and administration.



4. **UB Roundtables**, monthly 3 ½ hour meetings with 5 to 10 business owners, were launched fourth quarter of this year. They are designed to meet **a niche need for the smallest business owners (under 25 employees)** and include peer review, workday devotional and business practice training and take-away. **Collaboration with our ministry partners, Convene and C12 is part of the product positioning strategy. Vetted, volunteer group leaders and participation fees support this ministry.**

As we have worked through the strategic development of our city model and listened to our donor partners and the **faithforward** business community, we are excited to announce that we have also felt called to change the name of our ministry to align with these new initiatives. After my book, "Unconventional Business" was released, reader after reader mentioned how compelling the name "Unconventional Business" is, and how they wanted to be a part of something that drew other business professionals into this mission. After prayer, careful consideration, and polling our partners, donors, and community, we decided it was time to launch into all God had in store for us!

Integrity Resource Center is proud to announce our **new name, Unconventional Business Network!** We are **maintaining the look you know,** but changing to the name you have embraced and **added the connections you asked for!**

Thank you for your **generous support these past 16 years!** As you prayerfully consider your donation, consider the Kingdom impact it will have in the marketplace as we go **wider (25 cities)** and **deeper (new training content and programs through UB Forums and UB Roundtables)**!

Just as importantly, **please don't miss this opportunity to double your contribution, with this generous matching of \$100,000! To realize this multiplication effect, we need your contribution by January 15th, 2018.** An envelope is enclosed for your convenience, or you may make your donation online at www.integrityresource.org/product/donate.

Thank you for your thoughtful consideration and God's blessings!

The Unconventional Business Network Staff



Formerly Integrity Resource Center